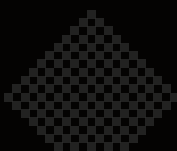We are experts in providing certificate, short term, and advanced level diploma courses in Graphic Designing under 'Info-Design'. We think the most important things out of all are good teaching methodology and placement assistance. The institute is completely committed for the quality education and right guidance. Our primary focus is to deliver unmatched learning solutions through best trainers and in most affordable fee. We have specialized faculty having extensive industrial experience.

Industry
OVERVIEW

Graphic Design is a Profession or art of planning and projecting ideas which communicate certain ideas or messages through visuals. These visuals can be simple business logo, Brochure, Pamphlet, Social Media Post, Hoarding, Magazine Ad etc. It is also defined as Communication Design or Visual Communication. It helps the Company/individual connect with the clients by conveying the message of the project, product, campaign or event.

Graphic Designing is becoming a popular professional in this digital age. At present, graphic technology is being used in all types of marketing, whether it is online or offline. Due to the increasing impact of visuals and graphics, its scope is also increasing, so nowadays almost every industry needs a Graphic Designer.

Certificate Course in
GRAPHIC DESIGN

The Certification Course in Graphic Design is one of the finest professional level course which deals with the utilization of graphic training in product advertisement, branding and information dissemination. Being the Best Graphic Design Training Center in the region, the course entails all the processes that go into the making of print for commercial, editorial and educational purposes.

It covers all the key aspects of graphic designing life-cycle needed to build a communication Design portfolio. Graphic Designing Training Course tailored to the job descriptions and job functions of corporate, commercial, and industrial Graphic Design.

Course Objective

This professional Graphic Design course would train the student to apply the principles and elements of design in product branding and advertising. Students will have complete hands-on graphic design training on all popular applications such as CorelDraw, Photoshop, Illustrator, InDesign etc. used in print mediums, special classes based on Typography, Colour Sense will expand the knowledge of students towards the aesthetics.

What will you learn in this Program

This graphic design training course is broken down into four modules and would last for period of 6 months. These Modules include:

- ⇢ Graphic Design Principles and Elements
- ⇢ CG applications and Advertising
- ⇢ Aesthetic Skills
- ⇢ Visualization techniques
- ⇢ Digital Lay-outing Design
- ⇢ Understanding of Printing Process

Softwares Covered

- ⇢ **Corel Draw**
- ⇢ **Adobe Photoshop**
- ⇢ **Adobe Illustrator**
- ⇢ **Adobe InDesign**

Program Schedule

Course Duration:
6 Months / 300 hours

Schedule:
2 Hours / 6 days a week

Career Options

After doing graphic designing course you can get easily find jobs in various design arears like,

- ⇥ Advertising Agencies
- ⇥ Design Studios
- ⇥ Media Agencies
- ⇥ Publishing Houses
- ⇥ Marketing Firms
- ⇥ Pharmaceutical Companies
- ⇥ In-house Designer in Corporates

You can also set up your own design studio or can work as freelancer. You can create, run & manage your own campaigns on sites like Instagram, WordPress, Blogger, etc. and earn extra revenue by hits, likes & visitors.

Income

Having a good experience of around 5 to 7 Years in the industry, the salary of a designer gets stagnated to a level of INR 3 to 5 lacs p.a. However, with the advent of the internet, there is a huge scope of freelance designing for multiple clients even while working for a specific company.

info-net
Academy of Computer and Education

Since 2002, info-net Academy of Computer and Education is an established and recognized computer institute providing all types of computer education courses. at very economical rates to students of all streams including higher classes & professional courses. Caste, color or age is no barrier for learning computers at info-net because we work with a motto Skill based education for Everyone.

The academy had a placement wing from the very first day and efforts were always on to help and guide students regarding training and placements in and around the city, the outcome of which had been regular placements of the students in reputed companies. The group has a registered office at Karnal, Haryana, INDIA, and planning to open various franchisee centers' across the country in near future with major concentration on northern region of the country initially.

INFODESIGN
THE COLLEGE OF MULTIMEDIA

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